

ARYON HOSELTON

updatecontent.com * aryon@updatecontent.com * 315.604.1454

EMPLOYMENT HISTORY

Update Content — *Philadelphia, PA*

Creative Director & Online Advisor

My interactive design studio that creates websites with others. Collaboration and education are essential to our design and creation process. We rely on open source solutions that provide effective communication and enable clients to enjoy the Internet.
January 2007 – Present

True Action — *Philadelphia, PA*

Web Designer

Effectively interpreted client's needs as outlined in creative briefs and translated them into compelling visual designs. Contributed to the design of web interfaces using techniques based on usability theory and concepts related to creating visual flow.
June 2010 – September 2010

Pennsylvania Academy of Fine Arts
Tyler School of Art — *Philadelphia, PA*

Guest Lecturer

Led web workshops for artists/students building dynamically driven portfolio websites. Provided instruction in web design and the usage of Wordpress.
March 2010

Eastern State Penitentiary, Solutions for Progress
National Board of Medical Examiners
Electronic Ink — *Philadelphia, PA*

Freelance/Contract Web Designer

Worked on location with clients and studios on the design and development of websites. Responsible for managing the redesign of corporate websites from the concept through development.
August 2006 – July 2009

University of the Arts
Philadelphia University — *Philadelphia, PA*

Adjunct Instructor

Provided instruction in web design and Adobe Photoshop. Led a web workshop for a large group of students building dynamically driven portfolio websites.
August 2006 – May 2009

Moore College — *Philadelphia, PA*

Webmaster

Worked with faculty and staff and Brand Agency Paragraph to implement their new website and CMS. Responsible for all updates and improvements.
August 2008 – December 2008

Dyad Communications — *Philadelphia, PA*

Graphic Designer & Developer

Worked directly with multiple clients in creating print and digital solutions. Designed, built and maintained websites in both HTML and Flash.
January 2005 – August 2006

I-SITE, Abacus Studios — *Philadelphia, PA*
Byrnes & Merz - *Newtown Square, PA*

Freelance/Contract Web Designer & Developer

Worked on a variety of web and print projects for multiple clients. Assisting in design and programming of Flash and HTML sites.
September 2003 – January 2005

SKILLS

Expert knowledge of all Adobe Products:
Photoshop, Illustrator, Dreamweaver

Experience in managing the entire workflow of a website design/redesign.

Standards compliant coding skills.

Experience developing projects in Flash. I also understand the purpose of Flash and will only use it to add dynamic elements to a site not as a content management system.

Graduate and undergraduate teaching experience.

EDUCATION

The University of the Arts — *Philadelphia, PA*
BFA Graphic Design
2000-2003

EXHIBITIONS

- 2010 The Graphic Unconscious * Print Center, Philadelphia
Separations Anxiety * Space 1026, Philadelphia
- 2009 After Dark * Rooftop in Manhattan, New York City
- 2007 Locally Localized Gravity * ICA, Philadelphia
No Bad Blood * Cinders Gallery, Brooklyn
Handjob * Space 1026, Philadelphia
Manybody Show * Temple Gallery, Philadelphia
Indexiphilia * Bravinlee Programs, Chelsea

HAPPENINGS

- PHILADELPHIA
- 2010 Mummer Parade, NERD Island * City Hall
- 2009 Mummer Parade, Vaudevillains * City Hall
- 2008 Mummer Parade, Vaudevillains * City Hall
Make It / Break It * Space 1026
Cosmic Cafe * Space 1026
- 2007 The Dating Game * Space 1026
Kingdom of Magical Extinctions * Space 1026
Sewathon * Space 1026

INTERESTS

- Graphic Design's Positive Influence
- Capturing Life on Film & Video
- Reducing my Ecological Footprint
- Mummery * Dancing & Costume Making
- Collaborative Art Making * Screenprinting

WEBSITES

- UpdateContent.com * Building websites with others.
- Aryon.com * Sharing my experience, strength and hope.
- NerdIsland.org * Collaborative art making online.