



NICE TO MEET YOU

My name is Aryan Hoselton.

I have over seven years experience working with a diverse group of studios, businesses, organizations and individuals as a Project Manager, Web Designer and Instructor.

Let's Stay in Touch

updatecontent.com // @updatecontent
aryon@updatecontent.com // 315.604.1454

SKILL Set

Project Management

Extensive project management experience in managing the entire work-flow of a website design/redesign and improved CMS implementation including advice and documentation of best practices.

Design

Expert knowledge of all Adobe Products:
Photoshop, Illustrator, Dreamweaver

Development

Standards compliant coding skills.

Experience developing projects in Flash. I also understand the purpose of Flash and will only use it to add dynamic elements to a site not as a content management system.

Teaching

Graduate and undergraduate teaching experience.

Continuing EDUCATION

TEDxPhilly — 2010 // tedxphilly.com

WordCamp Philly — 2010 // wordcampphilly.com

BarCampPhilly — 2010 // barcampphilly.org

BFA Graphic Design — 2000 – 2003

The University of the Arts, Philadelphia PA

The Philadelphia EXPERIENCE

Interactive Designer & Project Manager with Update Content // updatecontent.com

My interactive design studio that creates websites with others. Collaboration and education are essential to our design and creation process. We rely on open source solutions that provide effective communication and enable clients to enjoy the Internet.

January 2007 – Present

Interactive Designer at True Action // trueaction.org

Effectively interpreted client's needs as outlined in creative briefs and translated them into compelling visual designs. Contributed to the design of web interfaces using techniques based on usability theory and concepts related to creating visual flow.

June 2010 – September 2010

Project Manager for Eastern State Penitentiary // easternstate.org

Managed the implementation of new CMS and instructing client on updates and maintenance process. Managed communication between developers and designers on updates and best practices for implementing new functionality.

January 2009 – July 2009

Contract Interactive Designer & Project Manager at Solutions for Progress, National Board of Medical Examiners and Electronic Ink

Work on location with clients and studios in designing and implementing websites. Responsible for managing the redesign of corporate websites from the concept through development.

August 2006 – July 2009 // solutionsforprogress.com // nbme.org // electronicink.com

Adjunct Instructor at University of the Arts, Pennsylvania Academy of Fine Arts, Tyler School of Art and Philadelphia University

Provide instruction in web design and Adobe Photoshop. Led web workshops for large groups of students building dynamically driven portfolio websites.

August 2006 – July 2010

Webmaster at Moore College of Art & Design // moore.edu

Worked with faculty and staff and Brand Agency Paragraph to implement their new website and CMS. Responsible for all updates and improvements.

August 2008 – December 2008

Web Designer and Project Manager at Dyad Communications // dyadcom.com

Worked directly with multiple clients in creating print and digital solutions. Designed, built and maintained websites in both HTML and Flash.

January 2005 – August 2006